

Day 15 is Monday, February 18, 2013

One More example involving the
Derivative of an Exponential Function

$$\text{Let } f(x) = 11e^{(x)} + 23x$$

Find the equation of the line that is
tangent to the graph of $f(x)$ at $x=0$.

Solution

We need to build the tangent line equation

$$(y - f(a)) = f'(a) \cdot (x - a)$$

Get Parts

$a = 0$ (this is the x-coordinate of the point of tangency)

$$f(a) = f(0) = 11e^{(0)} + 23(0) = 11 \cdot (1) + 0 = 11$$

(this is the y-coordinate of the point of tangency)

$$\begin{aligned}
 f'(x) &= \frac{d}{dx} (11e^{(x)} + 23x) \\
 &= 11 \frac{d}{dx} e^{(x)} + 23 \frac{d}{dx} x \\
 &= 11(e^x) + 23(1) \\
 &= 11e^x + 23
 \end{aligned}$$

$$f'(a) = f'(0) = 11 \cdot e^{(0)} + 23 = 11(1) + 23 = 34$$

(this is the slope m of the tangent line)

Substitute Parts into the Equation

$$(y - 11) = 34(x - 0)$$

Convert to Slope Intercept Form

$$y - 11 = 34x$$

$$\boxed{y = 34x + 11}$$

Tangent line equation

Derivatives of Logarithmic Functions

Two New Derivative Rules

Logarithmic Function Rule #1

$$\text{If } f(x) = \ln(x) \text{ then } f'(x) = \frac{1}{x}$$

two
equation
form

$$\frac{d}{dx} \ln(x) = \frac{1}{x} \quad \text{single equation form}$$

Logarithmic Function Rule #2

$$\text{If } f(x) = \log_b(x) \text{ then } f'(x) = \frac{1}{x \cdot \ln(b)}$$

two
equation
form

$$\frac{d}{dx} \log_b(x) = \frac{1}{x \ln(b)} \quad \text{single equation form}$$

Examples Find Derivatives of the following functions

(A) $f(x) = 12 \ln(x)$

Solution $f'(x) = \frac{d}{dx} 12 \ln(x) = 12 \frac{d \ln(x)}{dx} = 12 \left(\frac{1}{x} \right) = \frac{12}{x}$

(B) $f(x) = 12 \log_{13}(x)$

Solution $f'(x) = 12 \frac{d}{dx} \log_{13}(x) = 12 \left(\frac{1}{x \ln(13)} \right) = \frac{12}{x \ln(13)}$

Log rule #2

(C) $f(x) = 12 \log(x)$

Solution

Common Convention $\log(x)$ always means $\log_{10}(x)$

except that it doesn't always mean that!!

In this book, $\log(x)$ means $\log_{10}(x)$

But in some books, and in some computer programs, and on some web sites, $\log(x)$ means $\ln(x)$

So we rewrite $f(x)$ as

$$f(x) = 12 \log(x) = 12 \log_{10}(x)$$

$$\text{So } f'(x) = 12 \frac{d}{dx} \log_{10}(x) = 12 \left(\frac{1}{x \ln(10)} \right) = \frac{12}{x \ln(10)}$$

\uparrow used Logarithm rule #2 with base $b=10$

(D) $f(x) = 12 \ln(13)$

$$f'(x) = \frac{d}{dx} 12 \ln(13) = 0$$

\uparrow
constant function

(E) $f(x) = 12 \ln(13x)$

Solution: Our rules #1 + #2 don't allow anything inside the log function except just x

So we must rewrite our function

$$\text{log rule: } \log(a \cdot b) = \log(a) + \log(b)$$

$$\ln(a \cdot b) = \ln(a) + \ln(b)$$

use this to rewrite $f(x)$

$$f(x) = 12 \ln(13x) = 12[\ln(13) + \ln(x)]$$

$$= 12 \ln(13) + 12 \ln(x)$$

Now take derivative

$$\begin{aligned} f'(x) &= \underbrace{\frac{d}{dx} 12 \ln(13)}_{\downarrow \text{example(D)}} + \underbrace{\frac{d}{dx} 12 \ln(x)}_{\downarrow \text{example(A)}} \\ &= 0 + \frac{12}{x} \\ &= \frac{12}{x} \end{aligned}$$

Class Drill #6 on page 24

work on parts (A), (B), (C)