

Monday, September 30, 2013 (Day 20)

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- Pick up your graded work
  - SWIPE your I.D.
  - Quiz 5 on Friday: Study the Textbook Examples and do the Matched Problems!
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### Common Mistake on Quiz 4

Replacing  $2 \cdot 3^x$  with  $6^x$ . This is incorrect.

Look at the left expression. Two ~~things~~<sup>R</sup> operations are indicated. Multiplication + exponent.

The exponent gets done first.

If you replace  $2 \cdot 3^x$  with  $6^x$ , it means that you have done the multiplication first. (order of operations mistake)

A couple more examples and Class Drill  
on Section 4-2 concepts.

Example #4  $f(x) = \underline{12 \ln(13)}$  find  $f'(x)$ .  
constant function

Solution:  $f'(x) = 0$ .

Example #5  $f(x) = 12 \ln(13x)$  find  $f'(x)$ .

Solution: must first rewrite  $f(x)$  so that we can use Rule#1 or Rule#2 from Friday

Step 1 rewrite  $f(x) = 12 \ln(13x) = 12(\ln(13) + \ln(x))$

$$f(x) = 12 \ln(13) + 12 \ln(x) \quad \ln(ab) = \ln(a) + \ln(b)$$

Step 2 Find the derivative

$$f'(x) = \frac{d}{dx} 12 \ln(13) + \frac{d}{dx} 12 \ln(x) = 0 + \frac{12}{x} = \frac{12}{x}$$

Work on Class Drill 6

## Class Drill 6 Derivatives of Functions Containing Logarithms

(A) Let  $f(x) = 12 \ln\left(\frac{13}{x}\right)$ . Find  $f'(x)$ . (Start by rewriting  $f$  using a rule of logarithms.)

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Step 1: rewrite  $f(x) = 12 \ln\left(\frac{13}{x}\right) = 12(\ln(13) - \ln(x))$

$$= 12 \ln(13) - 12 \ln(x)$$

$$f'(x) = 0 - \frac{12}{x} \quad \begin{matrix} \text{using results of examples} \\ \#1 \text{ and } \#4 \end{matrix}$$

$$f'(x) = -\frac{12}{x}$$

(B) Let  $f(x) = 12 \ln(x^{13})$ . Find  $f'(x)$ . (Start by rewriting  $f$  using a rule of logarithms.)

Step 1: rewrite  $f(x) = 12 \ln(x^{13}) = 12 \cdot 13 \cdot \ln(x)$

$$\ln(a^b) = b \ln(a)$$

Step 2: derivative  $f'(x) = \frac{d}{dx}(12 \cdot 13) \cdot \ln(x)$  multiplicative constants

$$= (12 \cdot 13) \frac{d}{dx} \ln(x) = (12 \cdot 13) \frac{1}{x} = \frac{12 \cdot 13}{x}$$

(C) Let  $f(x) = 12x \ln(13)$ . Find  $f'(x)$ .

Step 1: rewrite  $f$  with multiplicative constants in front

$$f(x) = 12x \ln(13) = 12 \cdot \ln(13) \cdot x$$

Step 2: Derivative  $f'(x) = \frac{d}{dx}(12 \ln(13) \cdot x) = 12 \ln(13) \frac{d}{dx} x = 12 \ln(13) (1)$

$$f'(x) = 12 \ln(13)$$

(D) The goal is to find the equation of the line tangent to the graph of the function

$$f(x) = 5 + \ln(x^3)$$

at the point where  $x = e^2$ .

Remember that the approach is to build the general form of the equation for the tangent line (in point-slope form):

$$(y - f(a)) = f'(a) \cdot (x - a)$$

Question (D) continues on back. ➔

## Get Parts

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Identify the number  $a$ .

$$a = e^2$$

(this is the  $x$ -coord of the point of tangency.)

$$\ln(e^x) = x$$

Find  $f(a)$ .

$$f(a) = 5 + \ln((e^2)^3) = 5 + \ln(e^6) = 5 + 6 = 11$$

(this is the  $y$ -coord. of the point of tangency.)

Find  $f'(x)$ . Hint: Start by rewriting  $f$  using a rule of logarithms.

Step 1 Rewrite  $f(x) = 5 + \ln(x^3) = 5 + 3\ln(x)$

Step 2 Take derivative

$$f'(x) = \frac{d}{dx}(5 + 3\ln(x)) = \frac{d5}{dx} + \underset{\substack{\text{constant function} \\ \uparrow}}{3\frac{d\ln(x)}{dx}} = 0 + 3\left(\frac{1}{x}\right) = \frac{3}{x}$$

multiplicative constant

Find  $f'(a)$ .

$$m = f'(a) = \frac{3}{e^2} = \text{slope of the tangent line}$$

## Substitute Parts Into the General Tangent Line Equation

$$(y - 11) = \frac{3}{e^2}(x - e^2)$$

## Convert the Equation to Slope Intercept Form

$$y - 11 = \left(\frac{3}{e^2}\right)x - \left(\frac{3}{e^2}\right)e^2 = \left(\frac{3}{e^2}\right)x - 3$$

add 11 to both sides

$$y = \left(\frac{3}{e^2}\right)x + 8$$

## Section 4-3 Derivatives of Products & Quotients

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The product Rule Used for taking the derivative  
of a product of functions.  $f(x) \cdot g(x)$

~~The obvious thing is wrong!!!~~

$$\cancel{\frac{d}{dx}(f(x) \cdot g(x))} = \cancel{\frac{df(x)}{dx}} \cdot \cancel{\frac{dg(x)}{dx}}$$

The Product Rule:

$$\frac{d}{dx}(f(x) \cdot g(x)) = \left( \frac{df(x)}{dx} \right) g(x) + f(x) \left( \frac{dg(x)}{dx} \right)$$

Example #1  $f(x) = (-3x^2 + 5x - 7) \cdot (3x - 2)$

Find  $f'(x)$  using the product rule.

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Solution

$$f'(x) = \left( \frac{d}{dx}(-3x^2 + 5x - 7) \right) \cdot (3x-2) + (-3x^2 + 5x - 7) \left( \frac{d}{dx}(3x-2) \right)$$

Product Rule

$$= (-6x + 5 + 0)(3x-2) + (-3x^2 + 5x - 7)(3+0)$$

derivatives

$$= (-6x + 5)(3x-2) + (-3x^2 + 5x - 7)(3)$$

$$= \underline{-18x^2 + 12x + 15x} - \underline{10} - \underline{-9x^2 + 15x - 21}$$

simplifying

$$= \boxed{-27x^2 + 42x - 31}$$

Example #2  $f(x) = (-3x^2 + 5x - 7) \cdot e^{(x)}$  Find  $f'(x)$  7

Solution

$$f'(x) = \left( \frac{d(-3x^2 + 5x - 7)}{dx} \right) \cdot e^{(x)} + (-3x^2 + 5x - 7) \frac{de^{(x)}}{dx}$$

product rule

$$= \cancel{-6x^2 + 5} e^{(x)} + (-3x^2 + 5x - 7)(e^{(x)})$$

derivative

factor:  $ac + bc = (a+b)c$

$$= ((-6x+5) + (-3x^2 + 5x - 7)) e^{(x)}$$

factored out  
the  $e^{(x)}$

$$= (-3x^2 - x - 2) e^{(x)}$$

Simplified