

Section 2.4 Rates of Change

Subject for this video: Prerequisite Skills: Building and Simplifying Expressions

Reading: Section 1.1, page 10, including Example 6

Homework: H24: Prerequisite Skills: Building and Simplifying Expressions (1.1#61,63,73,78)

[Example] Let $f(x) = -3x^2 + 15x - 7$

Find the following quantities. In question $[F]$, assume that $h \neq 0$.

$$[A] f(4x)$$

$$[B] f(-4)$$

$$[C] f(4)$$

$$[D] f(4 + h)$$

$$[D] f(4 + h) - f(4)$$

$$[F] \frac{f(4 + h) - f(4)}{h}$$

Solution to (A) $f(x) = -3x^2 + 15x - 7$

we need $f(4x)$

Build the empty version of f

$$f(\quad) = -3(\quad)^2 + 15(\quad) - 7$$

empty version.

Now put $4x$ into each parentheses

$$\begin{aligned} f(4x) &= \underline{-3(4x)^2 + 15(4x) - 7} \\ &= -3(16x^2) + 60x - 7 \\ &= -48x^2 + 60x - 7 \end{aligned}$$

Solution to [B] find $f(-4)$

Return to the empty version

$$f(\quad) = -3(\quad)^2 + 15(\quad) - 7$$

$$f(-4) = -3(-4)^2 + 15(-4) - 7$$

$$= -3(16) - 60 - 7$$

$$= -48 - 60 - 7$$

$$= -115$$

Solution to [c] We need $f(4)$

Start with empty version

$$f(x) = -3(x)^2 + 15(x) - 7$$

Substitute in the number 4

$$f(4) = -3(4)^2 + 15(4) - 7$$

$$= -3 \cdot 16 + 60 - 7$$

$$= -48 + 60 - 7$$

$$= 12 - 7$$

$$= 5$$

Solution to [D] We need $f(4+h)$

Start with the empty version

$$f(\quad) = -3(\quad)^2 + 15(\quad) - 7$$

Substitute $4+h$ into each parentheses

$$f(4+h) = -3(4+h)^2 + 15(4+h) - 7$$
$$= -3(16+8h+h^2) + 60 + 15h - 7$$

$$= -48 - 24h - 3h^2 + 60 + 15h - 7$$

$$= (-48+60-7) + (-24h+15h) - 3h^2$$

$$= 5 - 9h - 3h^2$$

$$(4+h)^2 = (4+h)(4+h) = 16 + 4h + 4h + h^2 = 16 + 8h + h^2$$

Solution to [E] We need to build $f(4+h) - f(4)$

$$f(4+h) - f(4) = \underbrace{\left(\cancel{5} - 9h - 3h^2 \right)}_{\text{from [D]}} - \underbrace{\left(\cancel{5} \right)}_{\text{from [c]}}$$

$$= -9h - 3h^2$$

Solution to [F] we need to build the ratio

$$\frac{f(y+h) - f(y)}{h} \quad (\text{assuming } h \neq 0)$$

Remark: this is a difference quotient

That is, it is of the form $\frac{\Delta y}{\Delta x}$

Notice that we found the numerator in part (E)

$$\frac{f(y+h) - f(y)}{h} = \frac{-9h - 3h^2}{h} = \frac{h(-9-3h)}{h} = -9-3h$$

↑
use result
from (E)

↑
factor out
h in numerator

↑
Since $h \neq 0$
we can cancel $\frac{h}{h}$

End of Video