

PRESENTATION EVALUATION FORM

Evaluator: _____

Group: _____

The Challenge: Make a geocaching trail/tour recommendation for Coshocton CVB

Please rate the group on the following five criteria. Place an X in the box that best represents the group's performance on each criterion. **[Best in Class should typically be given to one group each session]**

Scale:	Poor (1)	Fair (2)	Average (3)	Good (4)	Best In Class (5)
Professionalism					
Considerations: appearance, behavior, charisma, response to question(s), interaction with audience					
Quality of Presentation					
Considerations: preparation, flow, transitions, speaker clarity, supporting materials					
Creativity & Innovativeness					
Considerations: novelty, uniqueness, new ideas (applies to content, but not method, of presentation)					
Assumptions/Investigation/Analysis					
Considerations: fits stated project parameters, assumptions are clear, evidence of research/analysis					
Recommendations/Implementation					
Considerations: compelling story, ideas/elements described effectively, client actions clearly outlined					

Provide additional descriptive comments on the back side of this form.