

MGT 3550

TOPIC SCHEDULE (FALL 2019)

| <u>Date</u> | <u>Topic</u> | <u>Reading Assignment / Activity</u> |
|-------------|-------------------------------------------------------------------------------------------------------------|--------------------------------------|
| Aug 27 | Introductions, Schedule, General Expectations <i>Deliverable: Jung Typology Test (Individual)</i> | Spontaneous Stories |
| Aug 29 | Thinking Differently / A Few Definitions | 10 Ways to Be a Better Thinker |
| Sep 3 | Some of the Most Creative People I Know | Group Project I Launch |
| Sep 5 | Insight: Introduction (Quiz: Individual) | InsightOut (pp. 1-18) |
| Sep 10 | Why Creativity? | |
| Sep 12 | Finding Creativity: Where Is Your Hot Spot? | Mandala Project Launch |
| Sep 17 | Project I Brief Presentations / Meet the Client <i>Deliverable: Project I Report (Group)</i> | Group Project II Launch |
| Sep 19 | Project II Questions / Clarification | |
| Sep 24 | Insight: Imagination (Quiz: Individual) | InsightOut (pp. 19-57) |
| Sep 26 | Open Source | |
| Oct 1 | Importance of Individual Liberty | |
| Oct 3 | Mandala Debrief | |
| Oct 8 | Insight: Creativity (Quiz: Individual) | InsightOut (pp. 59-97) |
| Oct 10 | The Creative Type / Personality <i>Deliverable: Mandalas (Individual)</i> | Ten Traits |
| Oct 15 | Movie Day (TBD) | |
| Oct 17 | Idea Pitch Expo (Guest Speaker: Paul Benedict) | |
| Oct 22 | Group Meetings (Times TBD) | |
| Oct 24 | Group Meetings (Times TBD) <i>Deliverable: Movie Journal (Individual)</i> | |
| Oct 29 | Group Meetings (Times TBD) | |
| Oct 31 | Creative Processes: Teams | |
| Nov 5 | Creative Processes: Motivation & Leadership | |
| Nov 7 | Creative Processes: Organizational Culture | |
| Nov 12 | Insight: Innovation (Quiz: Individual) | InsightOut (pp. 99-138) |
| Nov 14 | Innovation Is Not Automatic | |
| Nov 19 | Insight: Entrepreneurship (Quiz: Individual) | InsightOut (pp. 139-196) |
| Nov 21 | Comprehensive Exam (Individual) | |
| Nov 26 | Design Thinking | |
| Nov 28 | THANKSGIVING BREAK | |
| Dec 3 | Project II Presentations (Schedule TBD) | |
| Dec 5 | Project II Presentations (Schedule TBD) | |
| Dec 12 | Deliverables: Project II Report / Group Member Evaluations @ 12:20 | |

Projects are indicated as deliverables on the date they are due and must be submitted BEFORE class

Note: In accordance with university policy, permission has been given by the Chair, Department of Management to collect a comprehensive project report in lieu of the final exam. Students will be expected to submit the report during the final exam period in class.